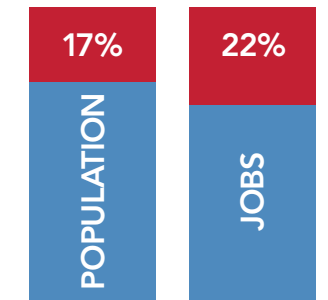


Northern Kentucky Overview



Since 1987, 512 companies have located or expanded in Northern Kentucky, accounting for 50,267 new primary jobs and \$4.9 billion in capital investment. Northern Kentucky Tri-ED is a key partner in Vision 2015, a 10-year strategic plan for growth in the region.

For more information visit:
NorthernKentuckyUSA.com



Northern Kentucky's 17% of the Cincinnati MSA population contributes 22% of new jobs created making Northern Kentucky a vibrant economic engine for both the Commonwealth of Kentucky and the Cincinnati MSA.

The Organization

The Tri-County Economic Development Corporation (Northern Kentucky Tri-ED) was created as a nonprofit corporation in 1987 under the auspices of the Fiscal Courts in Boone, Campbell and Kenton counties and the Northern Kentucky Chamber of Commerce. Tri-ED serves as the primary economic development marketing agency for Boone, Campbell and Kenton counties in Northern Kentucky.

The 17-member board of directors is comprised of the county judge executive from each of the three counties; three appointees of each of the three counties; the Secretary Treasurer of Tri-ED, as appointed by the board; one appointee from Vision 2015; current and immediate-past chairpersons of the Northern Kentucky Chamber of Commerce; and one appointee from the Tri-County Economic Development Foundation. Tri-ED is also governed by eight ex officio members who are important contributors to the board and the community.

The Purpose

Northern Kentucky Tri-ED blends public and private funds to enhance the business climate and to foster a spirit of regional cooperation within the Cincinnati MSA. Northern Kentucky is welcoming, collaborative and uniquely positioned to help companies succeed. The region is known for its easy access, low taxes, low cost of living and high quality of life – as well as aggressive business incentive programs.

Northern Kentucky Tri-ED is primarily responsible for Boone, Campbell and Kenton counties and assists by:

- Marketing Northern Kentucky to attract new businesses
- Retaining and expanding existing industries
- Providing entrepreneurial support to start-up and existing companies

The Mission

Build a world-class economy in Northern Kentucky through the expansion of existing businesses and the creation and attraction of high-quality, primary industry employers.

Northern Kentucky Tri-ED markets and promotes the three Northern Kentucky counties on a national and international basis as a location for new or expanding:

- Advanced manufacturing projects
- Professional office and headquarter operations
- Technology-oriented projects
- Aviation projects
- Emerging clusters: life science and water technology



Northern Kentucky's Vision 2015 connects with Cincinnati's Agenda 360

Northern Kentucky Tri-ED provides statistical information about the community with services focused in the following areas:

- Available Sites and Buildings through NorthernKentuckyUSA.com/Site-Selection.aspx
- Demographics/Economics
- Labor Market Information
- Utility Rates, Availability and Capacity Information
- Tax Comparisons
- Transportation Services – Air, Highway, Rail and Waterway
- Community Livability Resources
- Incentives – State and Local Level
- Permit Expedition – State and Local
- Business Support Services

Community Action Plans are designed to transform the Cincinnati and Northern Kentucky region into a leading metropolitan area for talent, jobs and economic opportunity by bringing leaders and creative thinkers to the table to help promote systematic, sustainable change.

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Tri-County Economic
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