

TANEY COUNTY

Missouri...The SMART place to be

TaneyCountyPartnership.com



Branson
Hollister
Forsyth
Rockaway Beach
Kirbyville
Merriam Woods
Bull Creek
Taneyville

SMART PEOPLE

Smart people comprise a highly skilled labor shed of **more than 250,000 workers** in Southwest Missouri, all within **600 miles of 50% of US households and manufacturing establishments.**

SMART LOCATION

A smart location between both coasts with robust infrastructure and transportation networks, facilitates **low-cost national distribution** so you get your **product to market faster and cheaper.**

SMART CHOICE

A smart choice for business – many national brands have **planted their flag** in the Southwest Missouri region because of the **long-term business benefits** Missouri has to offer.



Southwest Missouri Ozark Region

SMART PEOPLE

SMART LOCATION

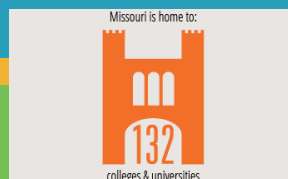
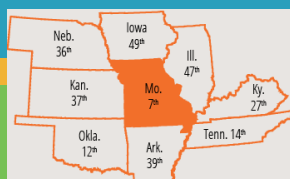
SMART CHOICE

Missouri is home to 10 of America's Fortune 500 companies and 13 of the Fortune 1000 for a total of **23 of the nation's biggest brands in business**. Why? Because Missouri outranks the majority of other states in **overall lowest costs of doing business, lowest tax rates, lowest electricity and fuel costs, and a labor force of nearly 3 million skilled workers** that exceeds the entire populations of 20 states. In fact, Missouri is **within 600 miles of 50% of US households and 52% of US manufacturing establishments**...and it has one of the most robust interstate, air, rail, and water transportation networks in the nation allowing businesses to get their **products to market faster and cheaper**.

Fortune 1000 companies are attracted to the **long-term business benefits that Missouri has to offer**...that's why firms among today's top industry sectors – advanced manufacturing, information technology, financial and professional services, biosciences, transportation and logistics, healthcare, energy solutions, and others – **plant their flags in the Show Me State**...and many of those are in Southwest Missouri.

2013/2014

- › 1st in the North West Central Region for New Facilities and Expansions in 2013 (Site Selection)
- › 1st Best State for Banking (MoneyRates.com)
- › Fastest Growing State for Tech Jobs in 2013 (Dice.com)
- › 3rd Highest Percentage Increase in tech jobs from 2011-2012 (TechAmerica Foundation)
- › 4th Lowest State Diesel Tax (Small Business and Entrepreneurship Council)
- › 5th Lowest State Gasoline Tax (Small Business and Entrepreneurship Council)
- › 5th Best Infrastructure and Transportation (CNBC)
- › 6th Best Regulatory Environment (Forbes)
- › 7th Best Higher Ed Degree Output (US Chamber of Commerce)
- › 7th for Corporate Income Tax Index (The Tax Foundation)
- › 7th for Property Tax Index (The Tax Foundation)
- › 8th Most Pro-Business State (Pollina Corporate Real Estate)
- › 9th for Unemployment Insurance Tax Index (The Tax Foundation)
- › 9th Most Pro-Business State (Pollina Corporate Real Estate)
- › 10th Fastest Growing State for Tech Jobs (Dice.com)
- › 11th Lowest Cost of Doing Business (CNBC) 11th Lowest Cost of Living (CNBC)
- › 15th Best Economy (CNBC)



SMART companies choose Missouri

smart
choice

Foreign Trade Zone

Enhanced Enterprise Zone

HUBZone

Certified Work Ready
Communities

Missouri Works

US Top 10 for Low Taxes*

7th Best Property Tax Index
in US*

7th Best Corporate Income
Tax Index in US*

6th Lowest Business Energy
Costs in US*

15% Lower Commercial
Electricity Costs than US
Average*

10% Lower Industrial
Electricity Costs than US
Average*

US-65 corridor and within
35 miles of I-44 and 60/65
transportation networks

2 National Airports

Class I Rail via BNSF and
Class II Rail via MNA

Central location to both
coasts and major water
transport networks

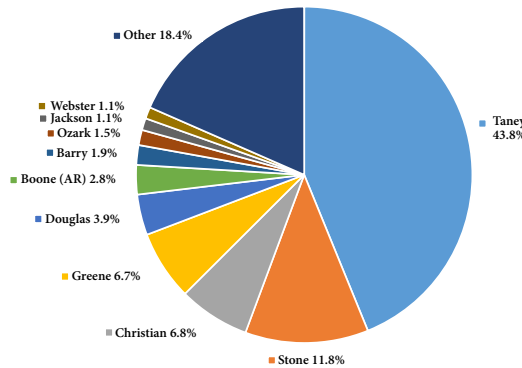
>10MBPS Broadband Fiber
Optic Network throughout
region via 100+ providers
(MOBroadbandNow, 2013)

* Missouri Partnership, MO
missouripartnership.com

POPULATION

	10mi	25mi	40mi
2014 Total Population	58,680	141,600	689,074
2014 Total Businesses	5,645	10,875	49,631
2014 Total Employees	37,064	52,939	273,426
2014 Median Age	43.1	42.9	39.8
2014 Households	24,006	56,701	279,927
2014 Housing Units	35,363	76,357	328,319
2014 Avg Household Size	2.37	2.45	2.40
2014 Median Household Income	\$37,642	\$40,819	\$39,132
2014 Civilian Employed	94.3%	93.8%	93.5%
2014 Civilian Unemployed	5.7%	6.2%	6.5%
Population change, 2000-2010	30.15%		

County of Residence for Taney County Workers Percentage for 2011



The region is home to corporate/regional headquarters of brands like **Kraft, 3M, Bass Pro Shops, John Deere, Expedia, Jack Henry, BKD, Diversified Plastics, Hiland Dairy, Hutchens Industries, O'Reilly Automotive, National Enzyme, SRC Holdings, Paul Mueller Company, IWX Motor Freight, Prime Inc. and Herschend Family Entertainment**, as well as nationally acclaimed **CoxHealth** and **Mercy** health systems.



The Taney County **labor shed is comprised of 19 counties** including: Taney, Stone, Christian, Greene, Douglas, Ozark, and Boone County in Arkansas. The area is projected to have up to **560,000 workers by 2017**. Current mean travel **time to work is 21.7 minutes**.

Top ranked colleges/universities include Missouri State University, Drury University, College of the Ozarks, Evangel University, Baptist Bible College, Southwest Baptist University, and the **state's largest technical college network, Ozarks Technical Community College (OTC)**.

Southwest Missouri Ozark Region Recent Reviews:

- Top 40 Best (smaller metros) in America for Starting & Growing a Business (Inc. Magazine)
- Top 12 Midwest Cities for High-Tech Jobs (CorpTech, Technology Industry Growth Foundation)
- Hottest 50 Cities for Business Relocation & Expansion (Expansion Management Magazine)
- Most Productive City (Spring Business)
- Gold Medal School System (Expansion Management Magazine)

2012 TOP REGIONAL EMPLOYERS

Medical & Surgical Hospitals	>15,000
Educational Institutions - Elementary & Secondary schools	>11,000
Full-Service Restaurants	>10,000
Local Government, excluding Education and Hospitals	>8,000
Limited-Service Restaurants	>8,000
Colleges, Universities, and Professional Schools (State & Local)	>6,000
Hotels (except Casino Hotels) and Motels	>5,000
Offices of Physicians (except Mental Health Specialists)	>4,000
Telemarketing Bureaus & Other Contact Centers	>3,000
Nursing Care Facilities	>3,000
Corporate, Subsidiary, and Regional Managing Offices	>3,000

TANEY COUNTY TARGETED INDUSTRIES

Business & Data Processing Services, Data Center/Hosting, Telemarketing & Call Centers, Telecom
Manufacturing of Plastic Bags & Pouches, Plastics Packaging Film & Sheets, Steel Wire Drawing, Sheet Metal Work, Industrial Valves, Fluid Power Cylinders & Actuators, and Other Transportation Equipment
3rd Party Administrators & Insurance Claims Adjusters
Financial, Business & Office Administrative Services, Document Processing

EDUCATION - % OF OZARK REGION LABOR SHED

		%
High School Diploma Only	109,336	40.0%
Associate's Degree	23,042	8.0%
Bachelors Degree	55,030	20.1%
Grad/Professional Degree	27,178	10.0%

"Missouri's Ozark Region is so diversified and so entrepreneurial. There's opportunity here, even in a slow time. That tells you something about the resiliency of the people and the local economy." — Jack Stack, SRC

The Taney County Partnership coordinates and facilitates the development of a strong, diversified and competitive economy in the county. As a public-private partnership, the Taney County Partnership focuses on addressing the needs and opportunities of existing business, providing assistance to new and expanding businesses, fostering workforce development, supporting an entrepreneurial culture, while advocating for a business-friendly climate in Taney County and the Southwest Missouri region.



Business Retention & Expansion

Facilitating the expansion and retention of existing business and industry is the backbone of every successful economic development program. With more than 80 percent of all new jobs traditionally created by existing companies, this continues to be a high priority for the Taney County Partnership.



Small Business & Entrepreneurial Development

Promoting and supporting the development of local ventures seeks to create new jobs, identify new leaders, and brings innovation to the region. Taney County succeeds by looking inward, seeking to capitalize on the entrepreneurial strengths and passions of local residents and businesses while finding new economic engines to complement the legacy of Missouri's Ozark Region.



Workforce Development

All businesses depend on the quality of their personnel for their productivity and profitability. A common strategy in economic and workforce development is to strengthen the local talent pool of workers to match the needs of local and regional employers now and in the future.



Business/Industry Attraction & Marketing

The decision to establish or relocate a business to a community often depends on the speed and accuracy of information provided. Successful communities must have an effective, on-going marketing and recruitment program backed by thorough follow-up mechanisms. The availability of industrial and business sites/buildings is a critical determining factor for companies seeking to establish operations.



Project Management

We provide local assistance, expertise and collaboration to any business, entity or individual looking to invest capital or create jobs in Taney County, which can take many forms during the project lifecycle, so we help to identify and coordinate the resources necessary to meet business goals.

Business Sector

Akers & Arney
Angel Hospitality
Arrowhead Building Supply
Arvest Bank
Bank of Missouri
Big Cedar Lodge
BKD
Branson Airport
Branson Bank
CFS Engineers
Commercial 1 Brokers
Connell Insurance
Cox Medical Center Branson
Empire District Electric Company
HCW
Mercy
Metropolitan National Bank
Olsson Associates
Ozark Mountain Bank
Ozarks Technical Community College
Schultz Surveying & Engineering
Tom Boyce Excavating
United Rentals
White River Valley Electric Cooperative
Branson/Lakes Area Chamber of Commerce

Public Sector

Taney County
City of Branson
City of Forsyth
City of Hollister
City of Rockaway Beach
Village of Bull Creek
Village of Kirbyville
Village of Merriam Woods
Village of Taneyville
Taney County Regional Sewer District

Partner Agencies

Springfield Regional Economic Partnership (SREP)
Missouri Economic Development Council (MEDC)
Missouri Partnership
Missouri Department of Economic Development
International Economic Development Council (IEDC)
International Council of Shopping Centers (ICSC)



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