



# **COLORADO WEST GLOBAL LANDING PAD**

Your gateway to thriving business in the United States awaits! Unlock new opportunities for your business in Colorado's Grand Junction area.





# INTRODUCTION

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## **UNLOCK NEW OPPORTUNITIES FOR YOUR INTERNATIONAL BUSINESS.**

There's a lot to consider when relocating or expanding your business into new territory. From navigating legal requirements to finding the right talent to take your business to the next level, it's not a decision to be taken lightly.

As you weigh your options, consider Colorado's Grand Junction area. Comprised of the City of Grand Junction, the City of Fruita, and the Town of Palisade, this valley is brimming with opportunity, accessibility, talent, and the resources you need to embark on your next venture.

### **Strong Economic Foundations**

Colorado's Grand Junction area is an economic powerhouse offering a dynamic business ecosystem that fosters growth and innovation. With a diverse foundation of key industries including technology, manufacturing, healthcare, and outdoor recreation, our community is ripe with opportunity.

### **Strategic Location**

The Grand Junction area is the largest metropolitan region between Denver and Salt Lake City with amenities and infrastructure companies need to operate globally. The region is easily accessible by air, rail, highway, and WiFi.

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### **Business-Friendly Environment**

Our community embraces entrepreneurship with open arms. We offer a network of business development organizations ready to help you succeed, remove barriers, and increase efficiency.

### **A Talented Workforce**

With a commitment to education and a culture of innovation, you'll discover exceptional talent ready to contribute their expertise and help your business reach the next level.

### **Unparalleled Quality of Life**

Surrounded by breathtaking views including the Colorado River, Colorado National Monument and the Grand Mesa National Forest, the Grand Junction area provides an abundance of outdoor activities. Plus, our community offers regular festivals, concerts, and cultural events year round.

# THE COLORADO WEST GLOBAL LANDING PAD PROGRAM

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The Colorado West Global Landing Pad program ensures that businesses entering or expanding into the Grand Junction area have an accelerated introduction to our business practices, regulations, and culture.

Global Landing Pad designees make contacts in the Grand Junction area more quickly and efficiently while providing access to the resources necessary to meet their business goals. The landing pad program allows international companies to test out new markets with access to business resources, educational programs, mentors, advisors, and networking events.



## Seamless Integration

Navigating a new business landscape can be daunting. With our Global Landing Pad program, we'll guide you through the intricacies of local business practices, regulations, and cultural nuances, making your entry into our community smooth and efficient.



## Expert Guidance

The Grand Junction Economic Partnership (GJEP) and the Business Incubator Center (BIC) are your trusted source for growing your international business in Colorado's Grand Junction area. Our team of professionals will be with you every step of the way with support and resources to ensure you can meet and exceed your goals.



## Networking Opportunities

Building a strong network is critical to any successful venture. We're here to help you establish lasting roots through connections with local businesses, potential partners, and industry leaders, opening doors to new opportunities and exciting collaborations.

*The Grand Junction Economic Partnership and the Business Incubator Center are proud sponsors of the Colorado West Global Landing Pad program, dedicated to fostering global business growth and creating a diverse and dynamic business community in the Greater Grand Junction area. GJEP & BIC offer their services including strategic planning assistance and business training from subject matter experts, free of charge.*

# AVAILABLE RESOURCES



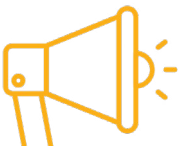
## DEDICATED SUPPORT SYSTEMS

Our network of economic partners and business development organizations are here to help you every step of the way.



## ACCESS TO SUBJECT MATTER EXPERTS & A REGIONAL NETWORK

Receive support with the legal creation of a company in the Grand Junction area, how to hire talent, patenting and trade mark, and import/export laws and regulations.



## PRESS RELEASE CREATION & DISTRIBUTION

Let us help you announce your move into the region with a complimentary press release to help you gain new exposure.

## LET US HELP CONNECT YOU WITH YOUR NEW COMMUNITY.

In Colorado's Grand Junction area, you'll discover more than picturesque landscapes. You'll find a supportive community invested in your success.

From mentorship programs and networking opportunities to resources for funding and business development, our community offers an array of support services to help your venture thrive.



## WE ARE STRONGER TOGETHER.

When you bring your business into the Grand Junction area, you'll join an entire network of organizations and local businesses committed to your success.

From accessing state resources through the Office of Economic Development and International Trade (OEDIT) to working directly with GJEP and the Business Incubator Center, we are here to give you a seat at the table.

Our community is also home to four local Chambers of Commerce that offer regular networking and visibility opportunities, coffee clubs, and professional development resources.

Whether you need support accessing regional talent, bring your business to market, or finding funding, or even support in finding housing we're here to help.



### ACCESS TO EXPERTS ON LEGAL REQUIREMENTS

Receive support with the legal creation of a company in the Grand Junction area, hiring talent, patenting and trade mark, and import/export laws and regulations.

### DOMESTIC MARKET RESEARCH & ENTRY ASSISTANCE

Receive access to scalability market analysis, customized programs, and business growth experts through the Business Incubator Center.

### ACCESS TO CAPITAL & POTENTIAL INVESTORS

The Business Incubator houses programs that may assist eligible businesses with funding and tax credits. Additionally, GJEP can make connections to an extensive list of venture capital investors

### SATELLITE OFFICE SPACE & COWORKING SPACES

The Business Incubator Center offers more than 35,000 square feet of mixed-use space available for lease. Coworking space is also available through their facility, FWorks in Fruita.

## YOUR COMMUNITY NETWORK



# WORKFORCE DEVELOPMENT

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## ACCESS LOCAL TALENT THROUGH CUSTOMIZED JOB FAIRS

The Mesa County Workforce Center offers recruiting assistance including hiring events, resume collection, and pre-screening of candidates.

The Workforce Center can also assist with hiring costs for eligible employers through their On-The-Job training program providing reimbursement of the employee wage up to 75% for a set period of time.

 **LEARN MORE AT:**  
[mcwfc.us](http://mcwfc.us)

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## THE FAMILY WORKS PROGRAM

When a company chooses to relocate or expand into our community, there is a strong possibility that employees will also bring along a spouse or family member who will need employment.

The Family Works Program is a complimentary services that provides hands on support to match family members that are relocating to the area with career opportunities.

 **LEARN MORE AT:**  
[mcwfc.us/job-seekers/familyworks](http://mcwfc.us/job-seekers/familyworks)





## TALENT GROWS LOCALLY AT COLORADO MESA UNIVERSITY

As one of the fastest growing universities in the nation, Colorado Mesa University and CMU Tech are key drivers of our economy and workforce development.

**10,000+** STUDENTS ENROLLED

**1,000+** FACULTY/STAFF MEMBERS

**3** CAMPUS LOCATIONS

**145** BACHELORS/MINORS OFFERED

**50** ASSOCIATES DEGREES OFFERED

**87** PROFESSIONAL & TECHNICAL CERTIFICATES OFFERED



CONNECT WITH  
COLORADO MESA UNIVERSITY

### CONNECTING WITH FACULTY, STUDENTS, & ALUMNI

Colorado Mesa University and CMU Tech are a hub of innovation and talent, nurturing the next generation of our workforce.

By collaborating with CMU faculty and tapping into this pool of eager and talented minds, you'll have access to fresh perspectives and cutting-edge ideas that can revolutionize your business strategies.

The Grand Junction Economic Partnership is here to help facilitate those connections so you can gain access to students, internships, and alumni.

**Learn more about Colorado Mesa University at [coloradomesa.edu](http://coloradomesa.edu)**





# FINDING YOUR PLACE



Having a dedicated space to operate is essential. Whether you need a spot to host meetings, work remotely, or set up shop, we are here to help.

For businesses ready to purchase or lease a facility, the Grand Junction Economic Partnership can assist in site selection and connecting you with local brokers so you're sure to find something that fits your needs.

Meeting spaces are available for your use throughout the Business Incubator Center's campus and at the GJEP office. For businesses seeking a more long-term solution but aren't ready to purchase their own facility, satellite office space with a flexible short-term lease and co-working spaces are available. The Business Incubator's campus offers more than 35,000 square feet of mixed-use space available for lease in Grand Junction.

They also offer a coworking space in the beautiful City of Fruita. FWorks provides affordable workspace with a dedicated desk or open seating, high speed internet, and plenty of networking opportunities. Both options will allow easy access to the Business Incubator Center's programs including GJmakerspace.

The GJmakerspace is an innovative shop of entrepreneurs, inventors, scientist, farmers, and business members. Members receive 24/7 access and orientation on tool safety.





## CREATE YOUR FUTURE AT GJMAKERSPACE

### AVAILABLE TOOLS FOR MAKERS

- 3D Printers
- Laser Etching and Cutting
- CNC Routers
- Electronic Design
- Stained Glass
- Sewing
- Wood Shop
- Render Farm
- Metal Fabrication, Welding, and Prototyping
- Intellectual Property and Patenting Support



## THE WELCOME WAGON RELOCATION PROGRAM

GJEP's Welcome Wagon program helps you establish strong connections and lasting roots in your new community.

This year-long program helps connect new residents with seasoned locals by providing free events that help you explore your new home and build a strong network.

From casual happy hours to industry tours, the Welcome Wagon program will help you feel like a local in no time!



# AVAILABLE INCENTIVES



## ***Mesa County & City of Grand Junction Personal Property Tax Rebate***

A new or existing business that invests a minimum of \$1 million in new business facilities or equipment, and increases employment by 10% or one full-time employee, may receive a rebate for 100% of business personal property tax paid to Mesa County and the City of Grand Junction.

## ***On-the-Job Training Program (OTT)***

A limited-duration contract between an employer and the Mesa County Workforce Center that offsets wages while new employees are onboarding and training.

## ***City of Grand Junction Sales & Use Tax on Manufacturing Consumables***

Businesses have the opportunity to waive 100% of sales and use tax paid to the City of Grand Junction on manufacturing consumables used in its manufacturing process.

## ***Expedited development review and fast-tracking of commercial project development reviews.***

## FEATURED STATE INCENTIVES\*

### ***Rural Jump Start (RJS) Program***

New and expanding businesses may be eligible for a “tax holiday” and cash grants for up to eight years including up to \$20,000 as a newly established business and up to \$2,500 per new hire. GJEP has assisted 26 businesses with their acceptance into the program.

### ***Job Growth Tax Incentive***

This performance based program is for businesses pursuing job creation projects that would otherwise not occur in Colorado. Businesses creating at least 20 net new jobs within a credit period may be eligible for a state income tax credit equal to 50% of FICA paid.

### ***Mesa County Enterprise Zone***

Businesses can receive tax credits for specific (pre-certified) business operations, including hiring, providing health insurance, job training, obtaining a new business facility, and purchasing new equipment, if they locate or expand in a designated “enterprise zone.”

### ***Strategic Fund Incentive***

Eligible businesses can receive cash incentives for the creation of net new full-time jobs in Colorado that are maintained for at least one year.

*\*Requirements and application process for state or local incentives differ from the eligibility and procedures outlined in this document. Please contact the Grand Junction Economic Partnership for information on available incentives.*



# GET STARTED

## ELIGIBILITY REQUIREMENTS

- Be a market-ready for-profit business in a high-growth field
- Have all valid paperwork needed to conduct business in the United States
- Have the ability to pay a monthly rental fee for the intended term of the occupancy
- Have potential for a positive economic impact on the community through technology, product, or service deemed to have a high potential impact in the marketplace; and potential for the creation of new high-paying jobs
- Have a viable proof-of-concept, clear objectives, value proposition, and vision for growth

## CONTACT US:

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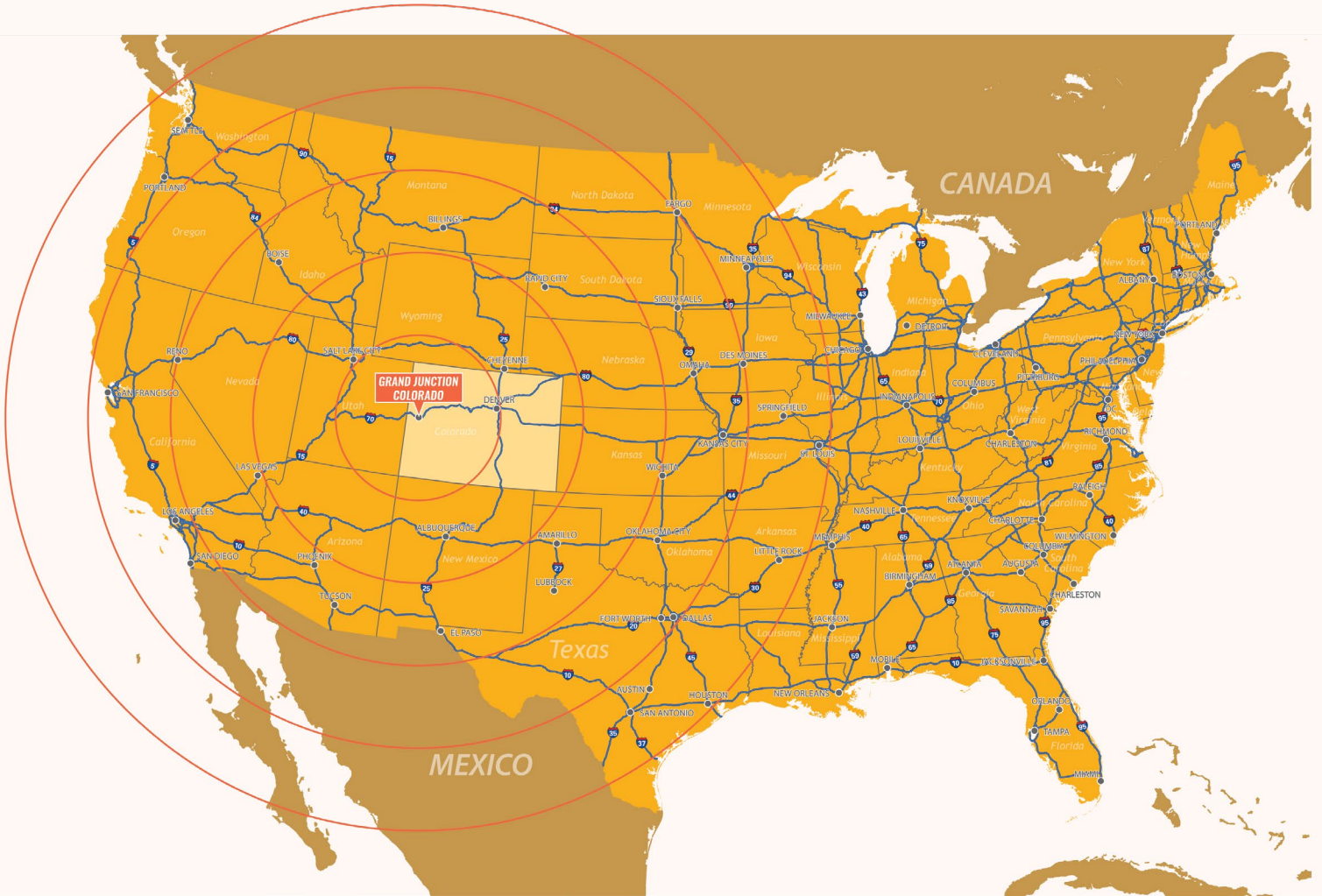
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**GRAND  
JUNCTION**  
economicPARTNERSHIP

 **BUSINESS  
INCUBATOR CENTER**  
Expert Help • Targeted Resources • Tangible Results

# YOUR GATEWAY TO THRIVING BUSINESS IN THE UNITED STATES AWAITS!

UNLOCK NEW OPPORTUNITIES IN COLORADO'S GRAND JUNCTION AREA.



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[WWW.GJEP.ORG/GLOBAL-LANDING-PAD](http://WWW.GJEP.ORG/GLOBAL-LANDING-PAD)