



Washington County

M A R Y L A N D

2024

WASHINGTON COUNTY

Department of Business and Economic Development

BEYOND THE NUMBERS:
Our Economic Demographics Story

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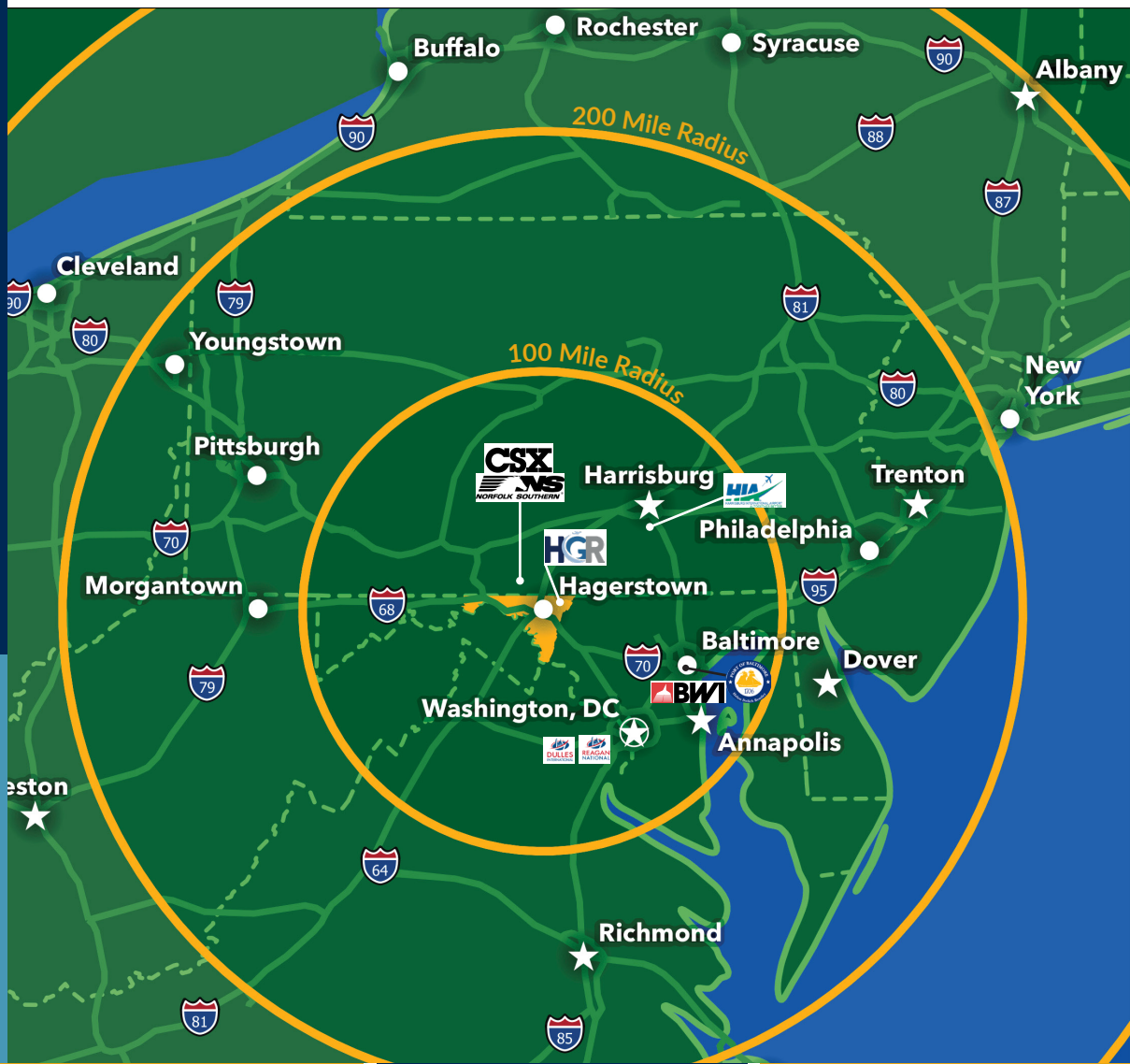
Location.

Access.

Infrastructure.

Washington County's greatest assets are its location, easy access to substantial and growing industrial and consumer markets. We are situated on two of the most heavily traveled interstates in the country and are within one day's drive of **2/3 of the nation's population!**

The 2040 Washington County Comprehensive Plan is a 20-year document that will present the County's long-term vision for land use, transportation, water resources, housing, economic development, infrastructure, and other aspects of community development. It will be used to inform zoning ordinances, capital improvement projects, and other planning efforts.



Air



Washington County's Airport - 2nd largest commercial airport in MD



60 Minutes



60 Minutes



60 Minutes



1 Hour, 29 Minutes

Highways



Extensive network of state owned/maintained roadways. 130 local and long-distance trucking establishments are located in Western Maryland.

Rail



CSX Transportation, with a public siding, operates daily trains and connects with other major carriers for long-distance shipping. The County is only 19 miles from CSX's 85-acre intermodal terminal.



Norfolk Southern Railway mainline is just outside of Hagerstown and provides economical shipment anywhere on the Atlantic seaboard.



Daily Amtrak and weekday MARC passenger services are available from Martinsburg, WV (23 miles south of Hagerstown).



MARC passenger service from Frederick, MD to Washington, D.C. is also available.

Water



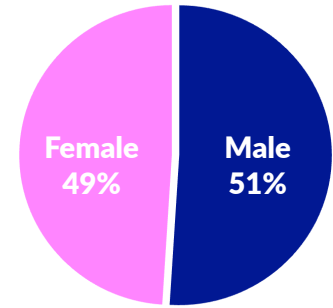
The Port of Baltimore, a 50-foot channel, is 70 miles east of Hagerstown, with intermodal container facilities serving import and export accounts, accommodating loading and discharge to the seaport.



The Port of Virginia at Front Royal, VA is 48 miles south of Hagerstown. It serves the region as an interface between truck and rail for ocean-going containers to and from the Port of Norfolk, VA, a 50-foot channel.

Socio-Economic Profile

Demographics



Source: U.S. Bureau of Census Quick Facts

Skilled Talent

Washington County is ideally located along two major interstates, Interstate 81, running north and south, and Interstate 70, running east to west. Our connection to other counties throughout Maryland, Pennsylvania, Virginia, and West Virginia is critical to attracting skilled talent. The region boasts a civilian labor force of more than 887,270 highly skilled and dependable workers within 50 miles of the heart of Washington County!

In 2023: Washington County jobs reached 69,397 and is still climbing!

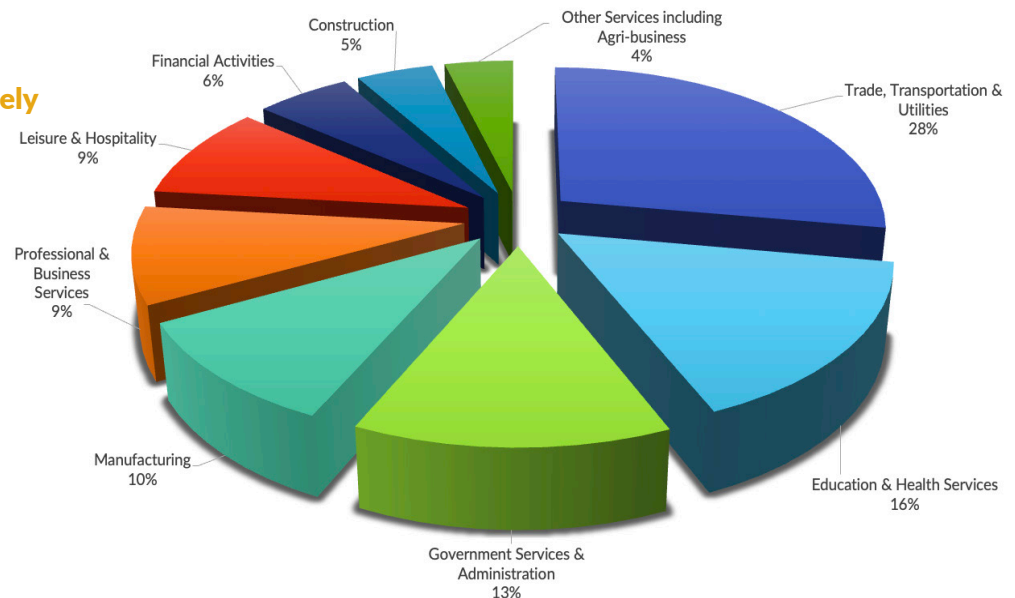
Source: Washington County Department of Business and Economic Development Regional Workforce Draw

Economic Snapshot

Washington County's economy is **extremely diversified**...and we like it that way!

2.2% Unemployment Rate in Dec. 2023
 0.4% decline over the last 12 months.

Average hourly wage in Washington County is \$23.90 per hour across all occupations.



Source: State Department of Commerce, 2023 Brief Economic Facts

Socio-Economic Profile

Major Employers

We take pride in hosting these major employers in Washington County!

2024 Employment - Number of Employees

Washington County Public Schools	3,705	Washington County Government	1,418
FedEx Ground	2,654	Amazon	1,200
Meritus Health	2,590	FiServ	993
State of Maryland	1,855	Bowman Group, LLC	861
Volvo Group	1,836	Hagerstown Community College	700

Source: Prepared by DBED -March 2024; Employment is subject to change.



There are more than **3,434** registered businesses in Washington County!

By the numbers:

- Total gross domestic product was \$8.7 billion in 2022 across all sectors
- Manufacturers contributed more than \$1.034+ billion of the County's GDP in 2022. The most of any industry sector.
- Retail trade contributed \$993 million of the County's GDP in 2022
- Healthcare and social assistance contributed more than \$844 million

Source: U.S. Census Bureau 2022

Washington County is a major hub for the agri-business industry!



To date, **40,000 + acres** have been designated "Ag Preservation" for future generations. That number will continue to climb in 2024.

Source: Washington County Dept. of Planning and Zoning, Ag Preservation

By the numbers:

The County **ranks 1st in the State for the number of dairy farms AND ranks 1st in the number of dairy cows**; ranks 2nd in the State for the number of beef cows with 7,086 beef cattle and ranks 4th in the State in the number of beef farms with 266 beef farms county-wide.

- Washington County has 869 farms
- The average farm size is 139.5 acres
- Total farms by land is 121,251 acres

From 2017 to 2022, the market value of agricultural products sold **increased by 8.5%** from \$153,725,000 to \$167,907,000

Cattle and Calf Operations - 393
Beef Cattle Operations - 266
Dairy Operations - 94

Sheep Operations - 81
Vegetable Farms - 42
Orchards - 41

Hog Operations - 36

Source: U.S. Census Bureau 2022

Community Snapshot

Education

Washington County is home to an excellent education system that helps grow talent for businesses, providing a broad spectrum of outstanding educational opportunities.

- Associated Builders and Contractors, The Barr Construction Institute
- Boyd J. Michael, III Technical High
- Hagerstown Community College
- Pittsburgh Institute of Aeronautics
- University System of Maryland at Hagerstown (programs provided by Frostburg State University, Salisbury University, Towson University, University of Maryland College Park and University of Maryland University College).



Healthcare

Patient care is the focus of Washington County's healthcare system. Close to home. Dedicated to expert care to improve the health of our community!



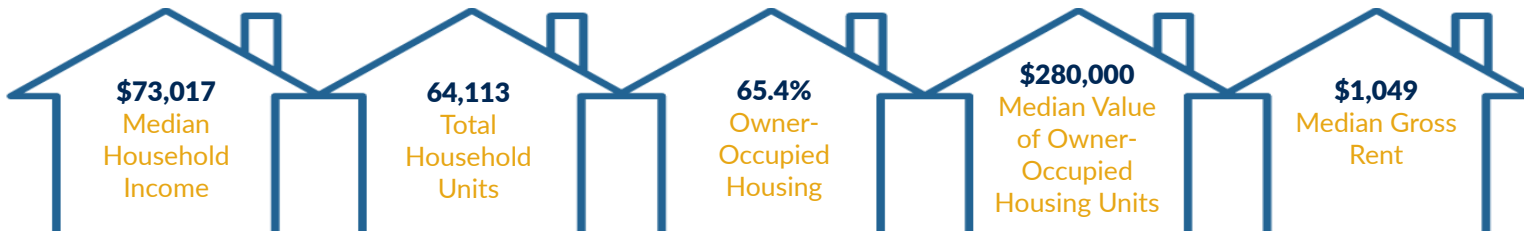
"Our mission is to improve health in the region," explained Meritus Health President and CEO Maulik Joshi. "As an anchor organization for this community, it is our privilege and obligation to positively impact the lives of over 200,000 people in our region. The proposed Meritus School of Osteopathic Medicine will do that. It will change the game for the health, education and economy for everyone."



Western Maryland Hospital Center is a thriving specialized health care center delivering medical and rehabilitative services to clinically complex individuals.

Housing

Expanding Washington County's range of affordable housing opportunities.



Source: U.S. Bureau of Census 2022 American Community Survey

Taxes

The most common business taxes for Washington County are summarized below:

Corporate Income Tax - \$0 (None)

Based on federal taxable income.

Sales & Use Tax - \$0 (None)

Exempt- sales for resale; manufacturer's purchase of raw materials; manufacturing machinery and equipment; purchases of materials and equipment used in R&D and testing of finished products; purchases of computer programs for reproduction or incorporation into another computer program for sale.

Real Property Tax - \$0.928

Effective per \$100 of assessed value in an incorporated area, a municipal rate will also apply.

Business Personal Property Tax - \$2.37

Rate per \$100 of depreciated value; Exempt - manufacturing and R&D machinery, equipment, materials and supplies; manufacturing, R&D and warehousing inventory. In an incorporated area, a municipal rate may also apply; municipal exemptions may also apply.

Tourism



More than **1.3 million people** visit Washington County each year.



The visits result in a direct economic **impact of \$321 million** and...



...support **2,262** hotel rooms and over **4,788** tourism and hospitality jobs!



New Arrival & Coming Soon!



The newly constructed Hagerstown Flying Boxcars at Meritus Park stadium, with its 5,000-seat stadium, opened to the public in May 2024. Come out for some peanuts and Cracker Jacks...and root, root, root for the home team!



The Hagerstown Field House is currently under construction. It will be a 114,000 square foot indoor recreation facility that includes two turf fields, four hard courts (expandable to six), fitness area, restaurant, kids' zone, and other space for support operations.

THIS IS NOT THE END OF OUR STORY
It's only the beginning!



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